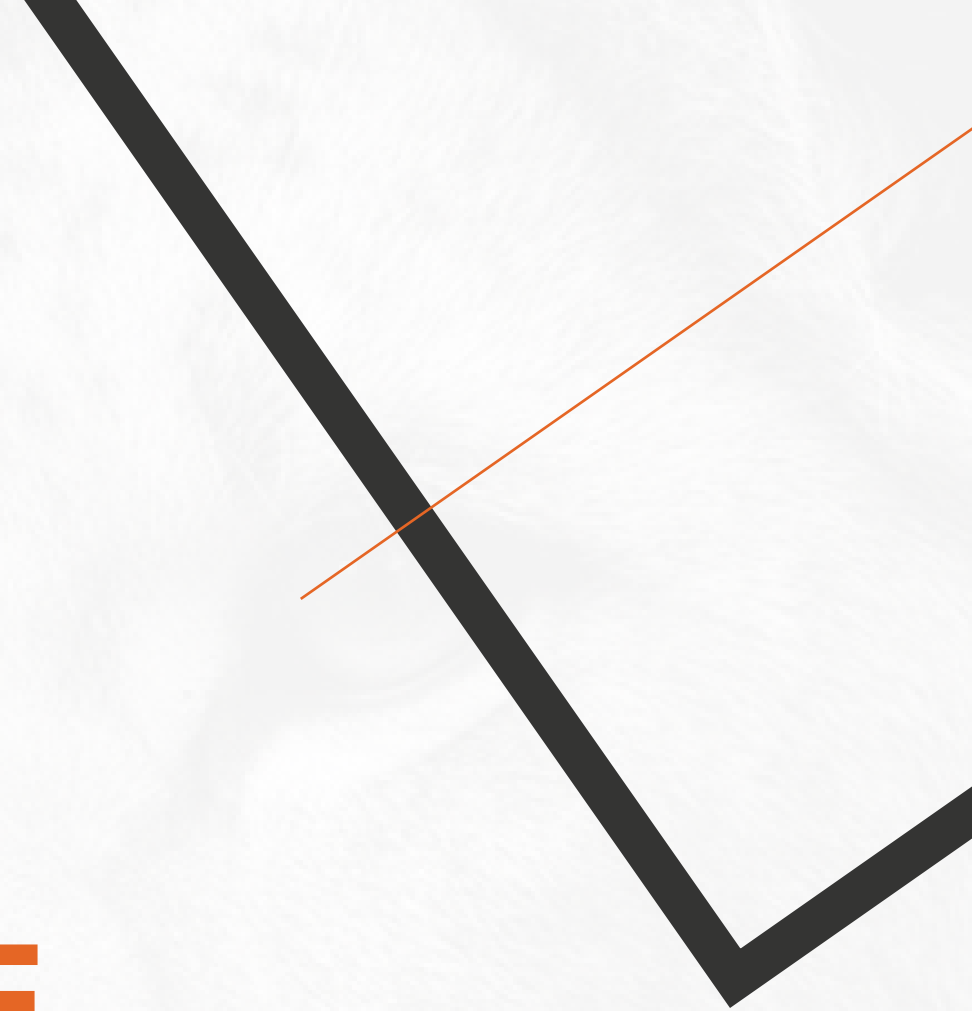




LION'S SHARE DIGITAL

Crafting experiences that propel you forward.





LION'S SHARE DIGITAL

WE WORK. YOU LEAD.

We believe in the power of leading the pack. In crafting a digital brand presence that propels clients forward in their respective industries and markets. Our solutions give brands a personality and a voice across the digital landscape.

Digital experiences change rapidly. At Lion's Share Digital, we understand this changing landscape and implement solutions that will overcome your toughest challenges. Our clients' goals and objectives create the foundation for our team to build platforms aimed at results.

We are passionate about developing and launching brands that take their respective markets by storm and move them ahead of the competition.

The love of the arts is the driving force behind our creative design and production. We develop engaging online personalities for individual creators, authors, and posh corporate brands across a variety of industry verticals.

Our specialties include: website development, ecommerce, creative design, messaging, social media strategy, SEO, digital communications, and print media.

We're here to obsess over your success.

Austin's Top Web Design Firm for Creative Industry Organizations

KUKA



05

THE ONETHING

09



JUAN LOBO[®]

TEQUILA

11

BUILD FAX[®]

PROPERTY HISTORY

07

OATMEGA[®]

12



Get In Touch
Info

13

SOLUTIONS THAT SPEAK.

We relentlessly pursue creating a brand that tells your unique story. From strategic planning and brand identity to web development and eCommerce solutions, our team of innovators build platforms to ensure you rise above the competition and grow your business. Stories create connection and customer loyalty - we ensure your solutions speak.



Website Development

Make your digital mark.

Your website serves as your front door. Our Wordpress solutions engage customers with modern and user-friendly layouts and tools.

SEO friendly, responsive, with plug-ins and upgrades to support your continued business growth goals.



eCommerce

Turn visitors into buyers.

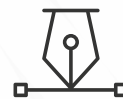
We've created successful eCommerce solutions for top brands like **The1Thing**, **KellerInk**, and **KUKA**, turning their platforms into revenue-generating machines. Generate sales for your products and services with Shopify, WooCommerce, or a custom solution to fit your exact business goals.



Branding

Create a strong connection.

We develop brand narratives that generate trust, engagement, and long-lasting customers.



Design

Showcase your personality.

Inspired designs and inventive messaging shape your unique brand vibe. We'll express your story through naming, logo creation, color scheme selection, and content creation.



SEO

Stand up. Stand out.

Search engine algorithms change often and old strategies can lead to penalties. We focus on best-in-class strategies to use keywords properly, implement a powerful local strategy, and ensure your social platforms do their part.

View Project Examples



KUKA

KUKA is one of the world's leading suppliers of intelligent robot-based automation solutions for Industrie 4.0, the seamless connection of the digital and real worlds. For more than 100 years, KUKA has stood for ideas and innovations creating robot systems, production machines, and production systems.

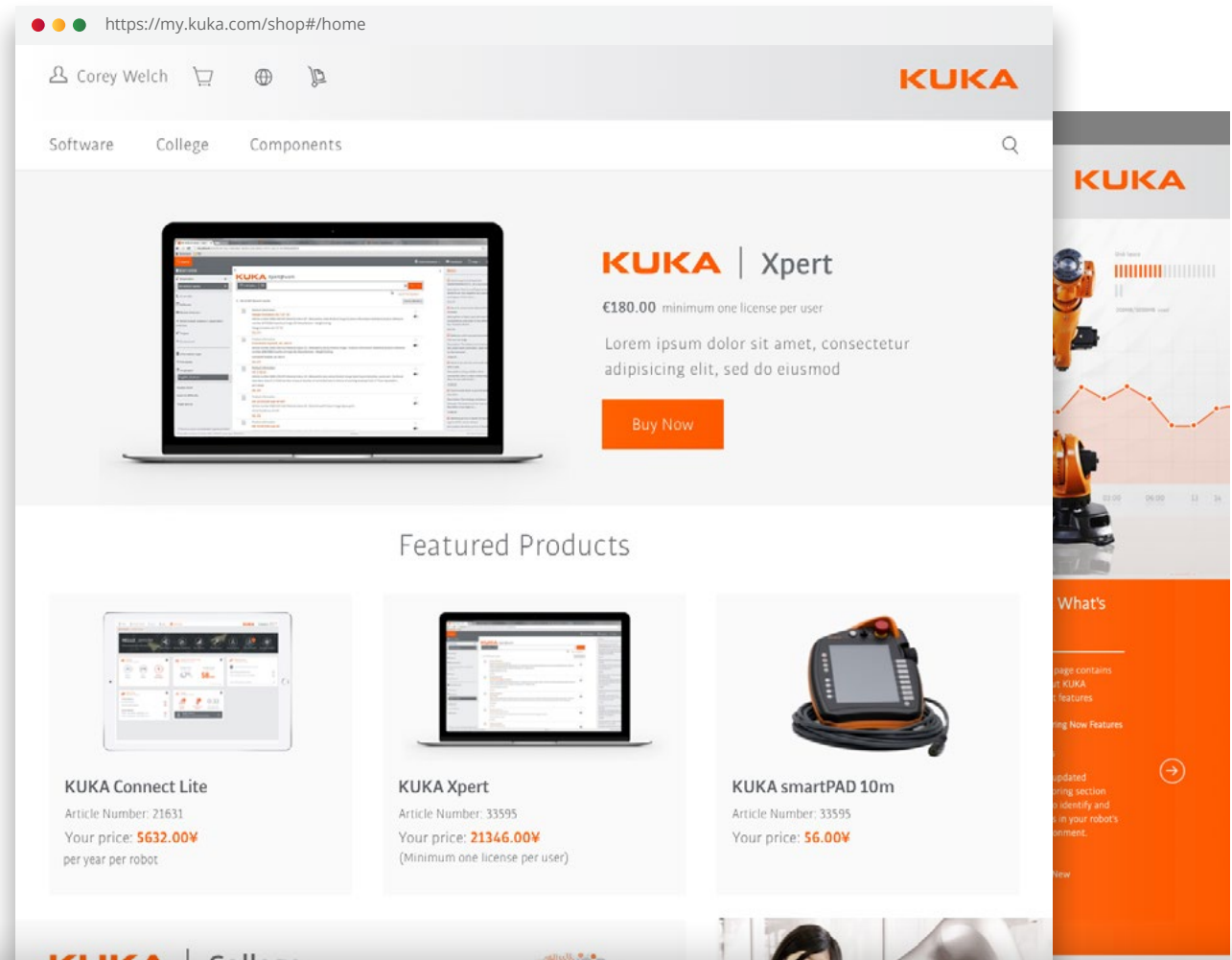
What We Did

UI/UX, Salesforce Integration, Product Landing Pages, WordPress Development, Marketing Assets, SEO, Visual Content

To view full website please visit:

<https://my.kuka.com/shop#/home>

<https://connect.kuka.com/en/>



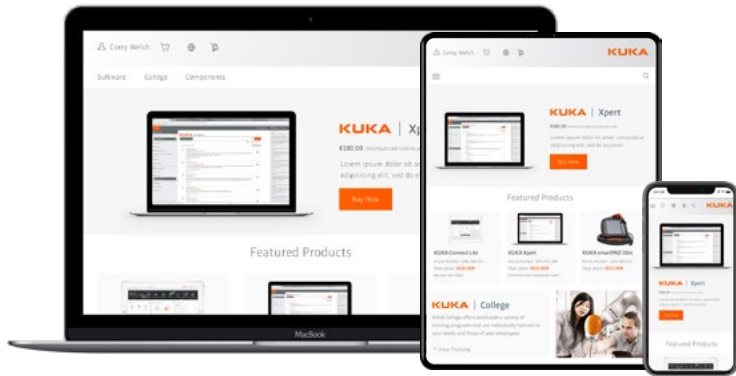
1. Challenge

- **Create a shop** for all KUKA robots, spare parts, and apps to be purchased by clients.
- **No page to promote or find information** about KUKA Connect.
- **A need for visual content** for different KUKA Conferences across 2019.

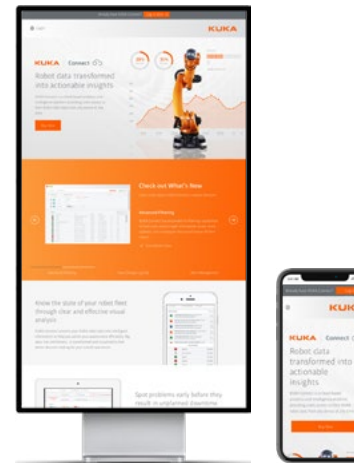
2. Solution

1. Create a **user portal with a registration and verification process**. Inside the portal, the user could purchase KUKA's robots, over 15,000 spare parts, software licenses, service contracts, and applications.
2. Develop an **on-brand ecommerce website** for all the KUKA products (software, college, components, and robots).
3. Create a vibrant **landing page to promote KUKA connect**, and all its features.
4. Design and develop a **help center** for users to find answers about KUKA connect products.
5. Create a **backdrop, Koozie, sticker, and brochure** to promote the brand at conferences.

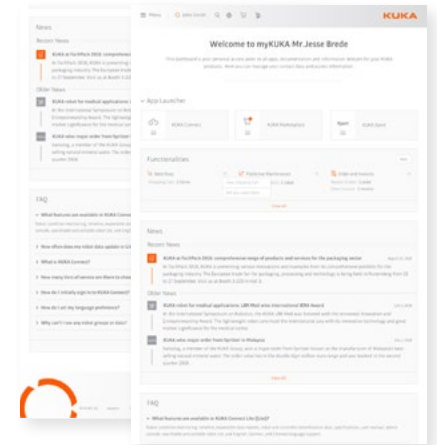
KUKA Project Portfolio



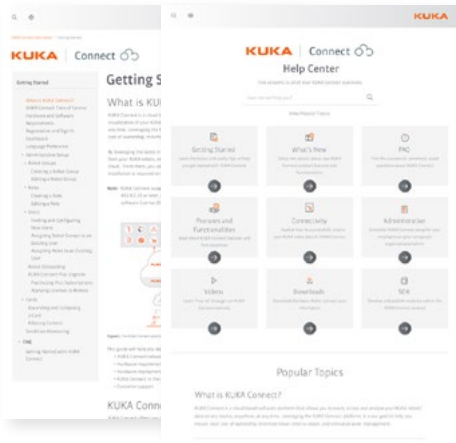
KUKA Shop eCommerce Website



KUKA Connect Landing Page



my.KUKA Dashboard



KUKA Connect Help Center



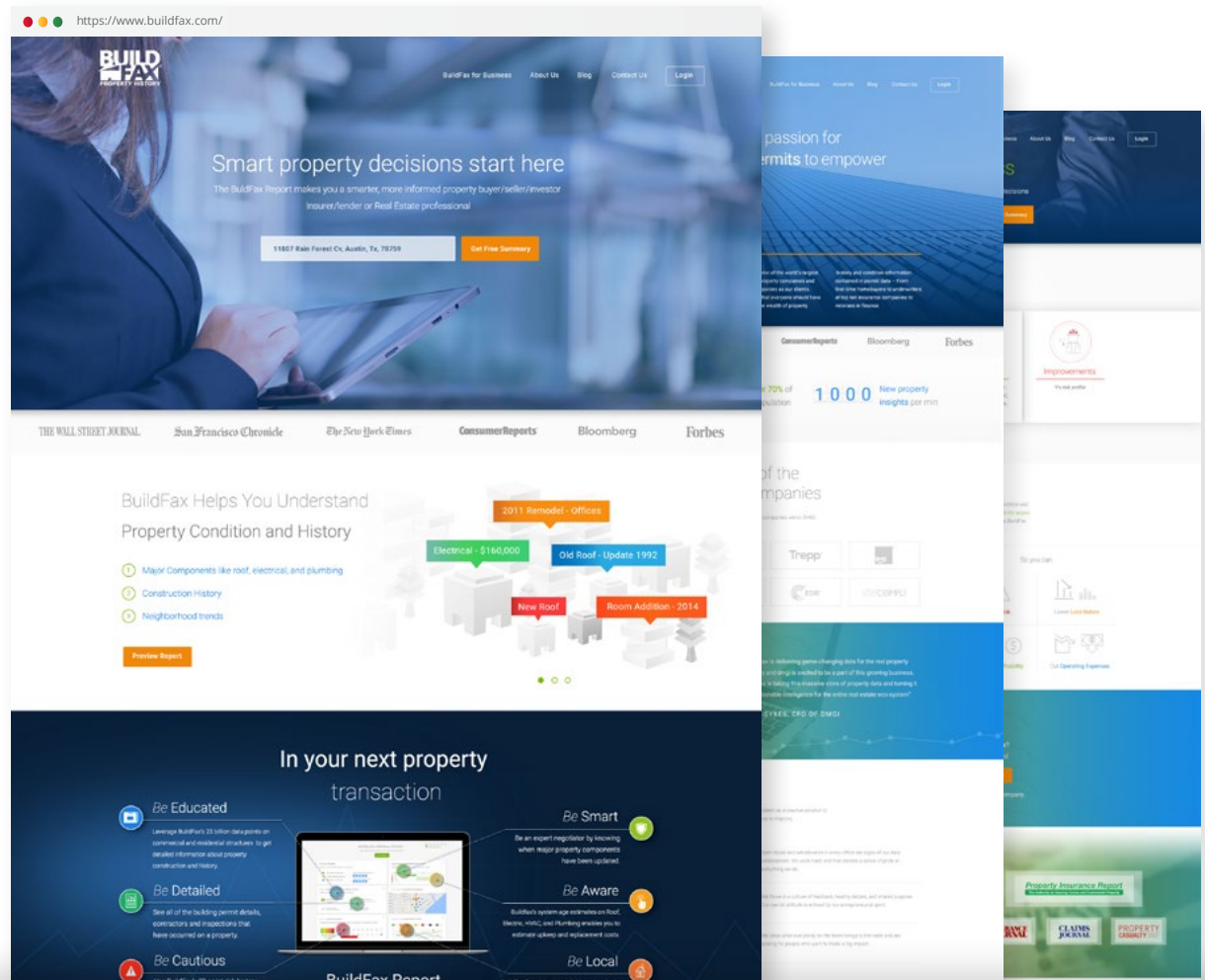
KUKA SXSW 2019 Graphics (Backdrop, koozie, sticker)



KUKA Connect Brochure



BuildFax collects and organizes construction records on over 70 million properties across the United States. They collect data on new construction, major system repairs, additions, renovations, roofs, pools, demolitions, contractors and more.



What We Did

Website, Custom Graphics, SEO, Prototype

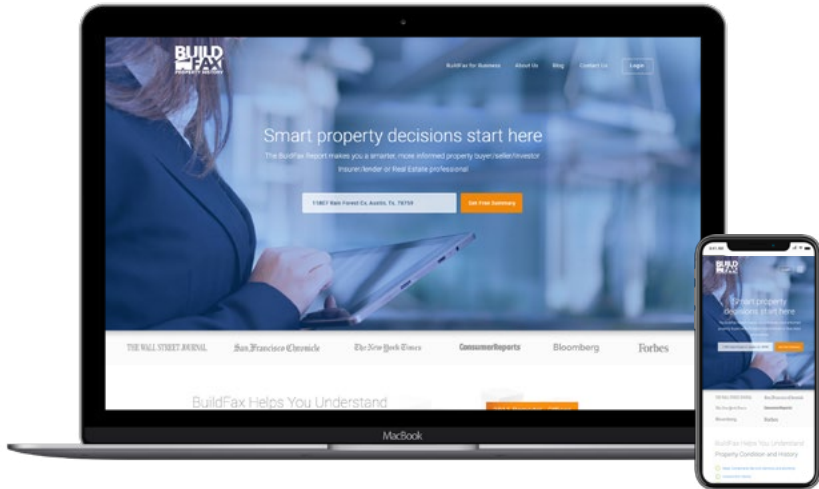
1. Challenge

- **Outdated website.**
- **Low website traffic.**
- **Difficulty delivering information** to the users quickly and easy.
- Lack of engagement from website visitors.

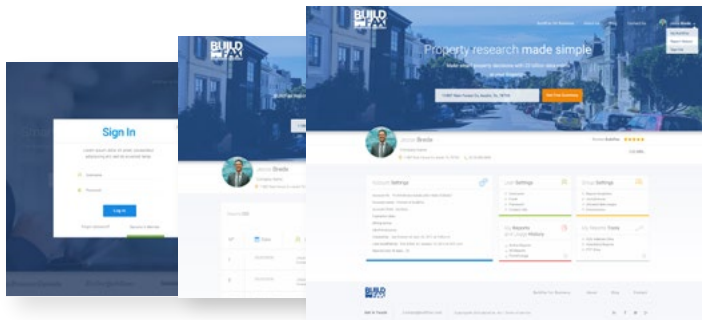
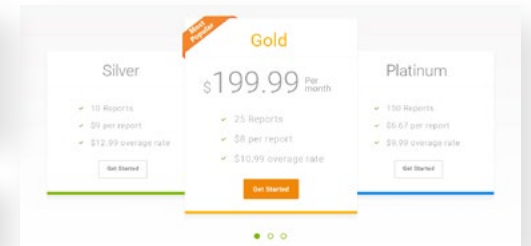
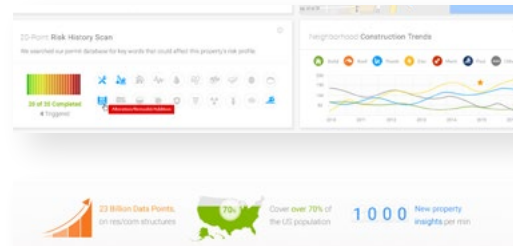
2. Solution

1. Create an **engaging website** where users can easily learn more about the brand and its benefits.
2. **Design a user-friendly portal** for clients to find reports, review reports, share reports, add groups, and access other key features.
3. Establish an **offer-focused page** to with a strong call-to-action.
4. Design **custom animated graphics** to help guide users, through the use of icons, graphs, and charts.

Buildfax Project Portfolio



Custom Website



User Dashboard



Custom Graphics

THE ONE THING

The ONE Thing, a #1 *Wall Street Journal* bestseller, has been featured on more than 175 bestseller lists including *The New York Times* and *USA Today*.

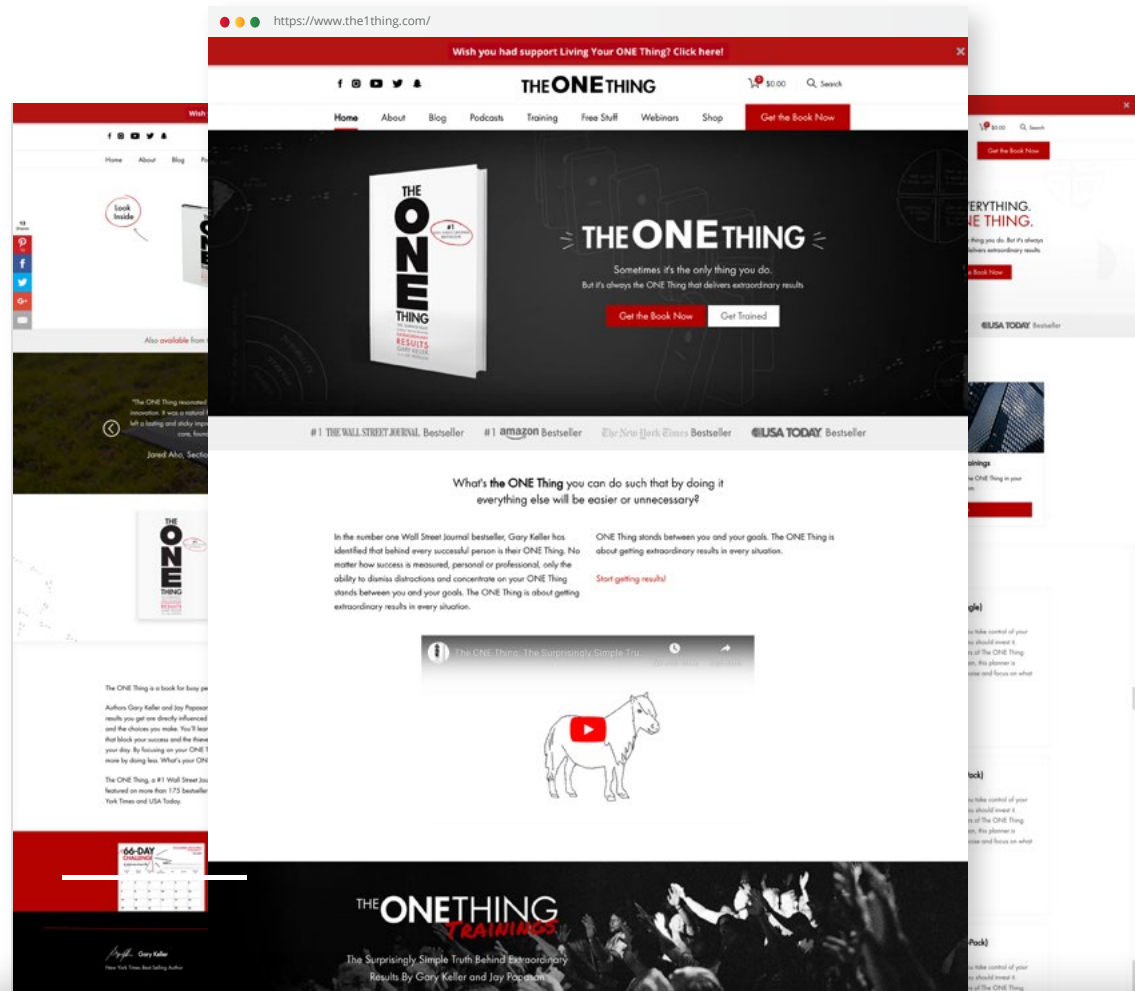
The ONE Thing is a book for busy people. Authors Gary Keller and Jay Papasan demonstrate that the results you get are directly influenced by the way you work and the choices you make. They teach you to identify the lies that block your success and the thieves that steal time from your day. By focusing on your ONE Thing, you can accomplish more by doing less.

What We Did

eCommerce, WordPress, Custom Design and Developments, Content, SEO

To view full website please visit:

www.the1thing.com



1. Challenge

- Customers did not have easy access to the book's online content.
- The user experience was **not engaging, negatively impacting sales and brand image**.
- Needed dedicated pages for **Postcast, Webinars, and Downloadable Resources**

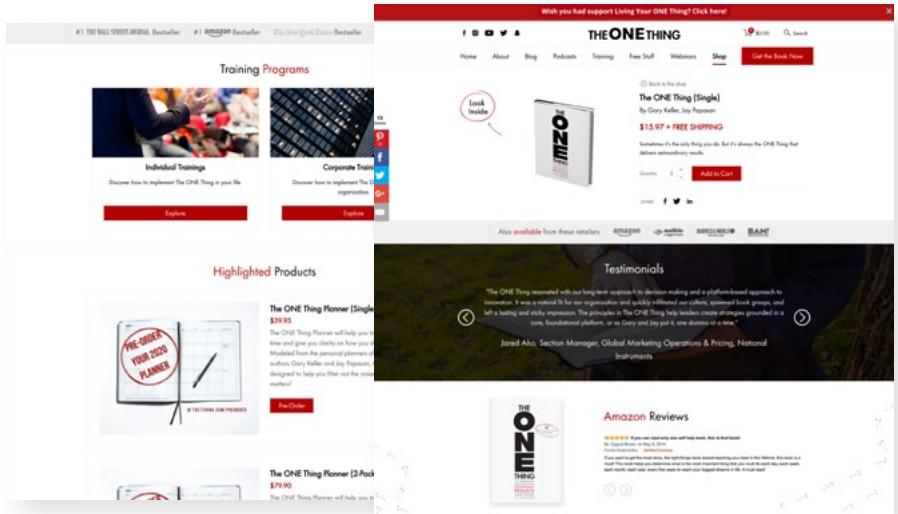
2. Solution

1. Transition the website from an outdated Drupal platform to a modern WordPress template.
2. Create a website that the client could **easily access and update**.
3. Strengthen the eCommerce experience and develop a wrapper for the **UltraCart API** to seamlessly interface with the online cart.
4. Integrate with an **active campaign marketing platform** enabling the website to host resources to grow an active email list.
5. Design a website that was easy for users to navigate, creating a **stronger sales** position for the brand.

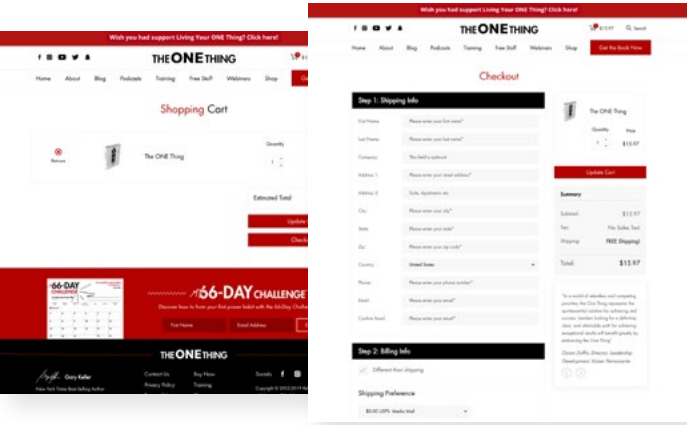
The ONE Thing Project Portfolio



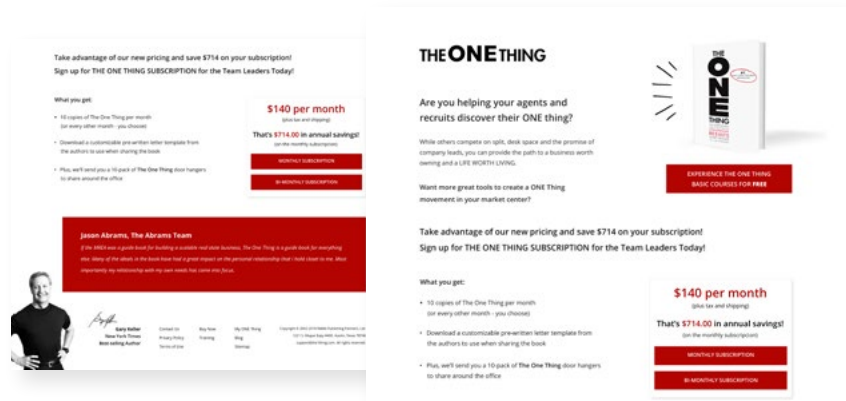
Custom Website



Shop / Detail Product Page



Shopping Cart / Checkout



Sales Page



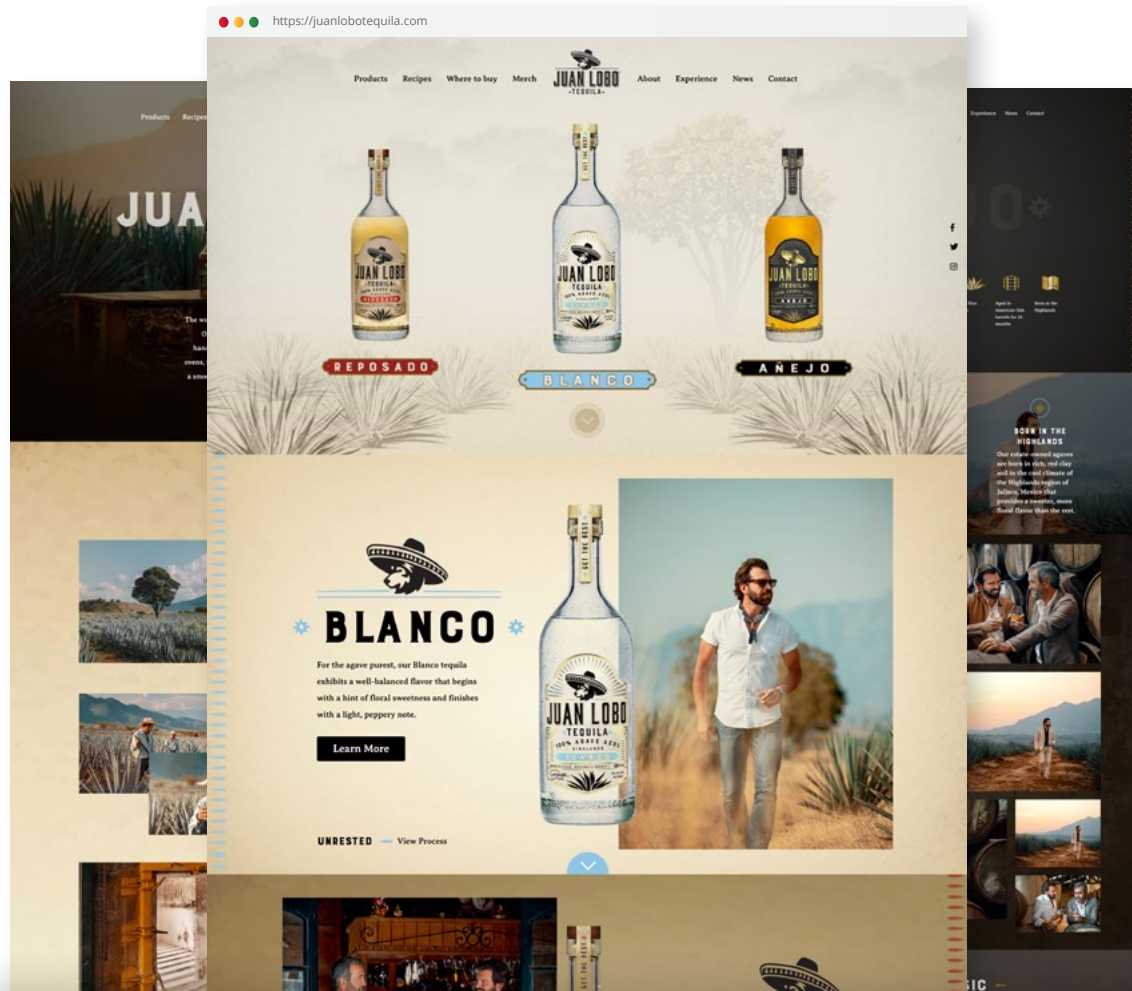
The wolf, in old Aztec lore, was believed to have guided brave warriors through the underworld - One has guided you here. From five generations of agave farmers, Juan Lobo Tequila is handcrafted in the Highlands of Jalisco, Mexico. Enriched in tradition, slow-cooked in brick ovens, fermented to classical music, and distilled in copper pot stills. Our careful process delivers a smooth, full-bodied spirit abounded with aroma and flavor. Welcome to the pack. Welcome to Juan Lobo Tequila.

What We Did

Custom Design and Developed WordPress Website, Store Finder, Content, SEO

To view full website please visit:

www.juanlobotequila.com



1. Challenge

- Customers did not have access to Juan Lobo’s product online content.
- Needed dedicated pages for **recipes, store locators, experiences** and other resources.

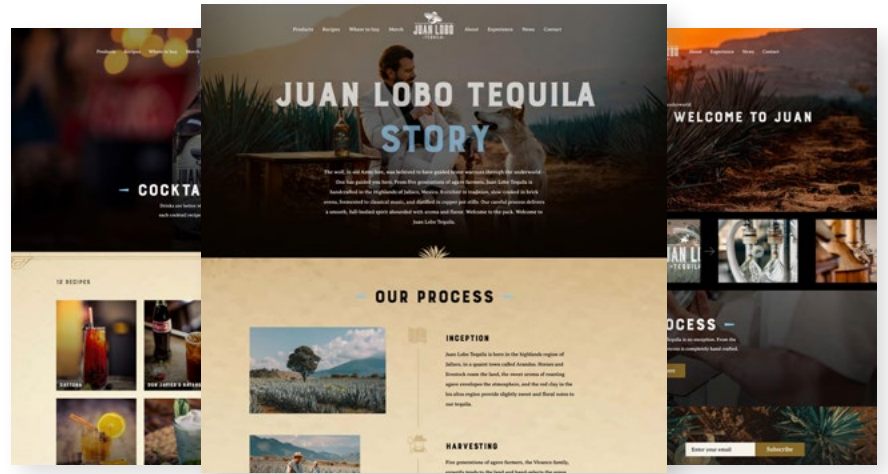
2. Solution

1. Create an engaging website where users can easily learn more about the brand.
2. Customize graphics to highlight the product packaging and ingredients.
3. Establish an offer-focused page to with a strong call-to-action.

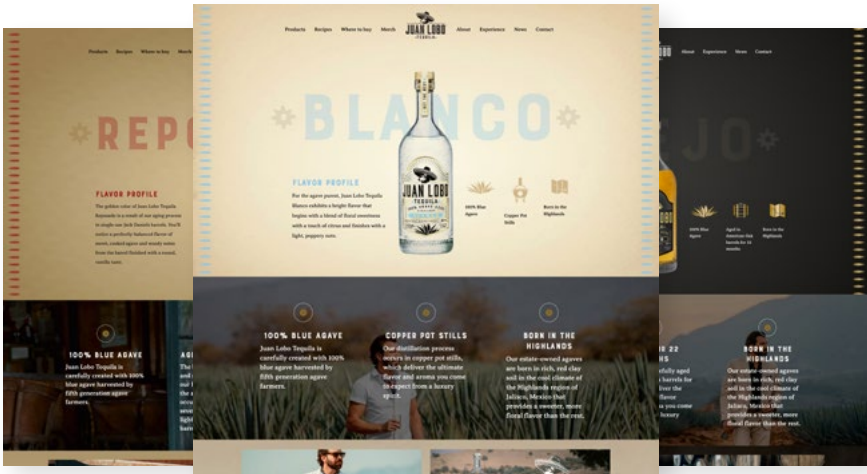
Juan Lobo Tequila Project Portfolio



Home



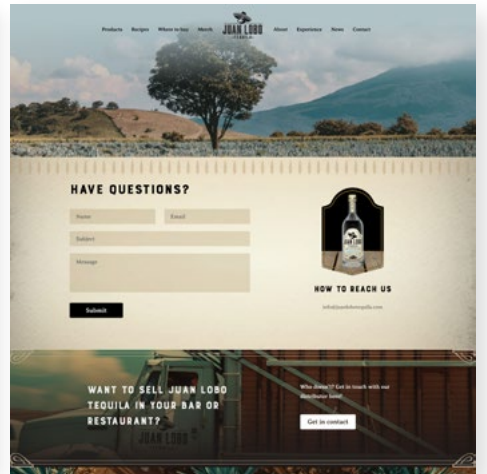
Recipe / About / Experience



Reposado / Blanco / Añejo



Store locator / Contact



OATMEGA®

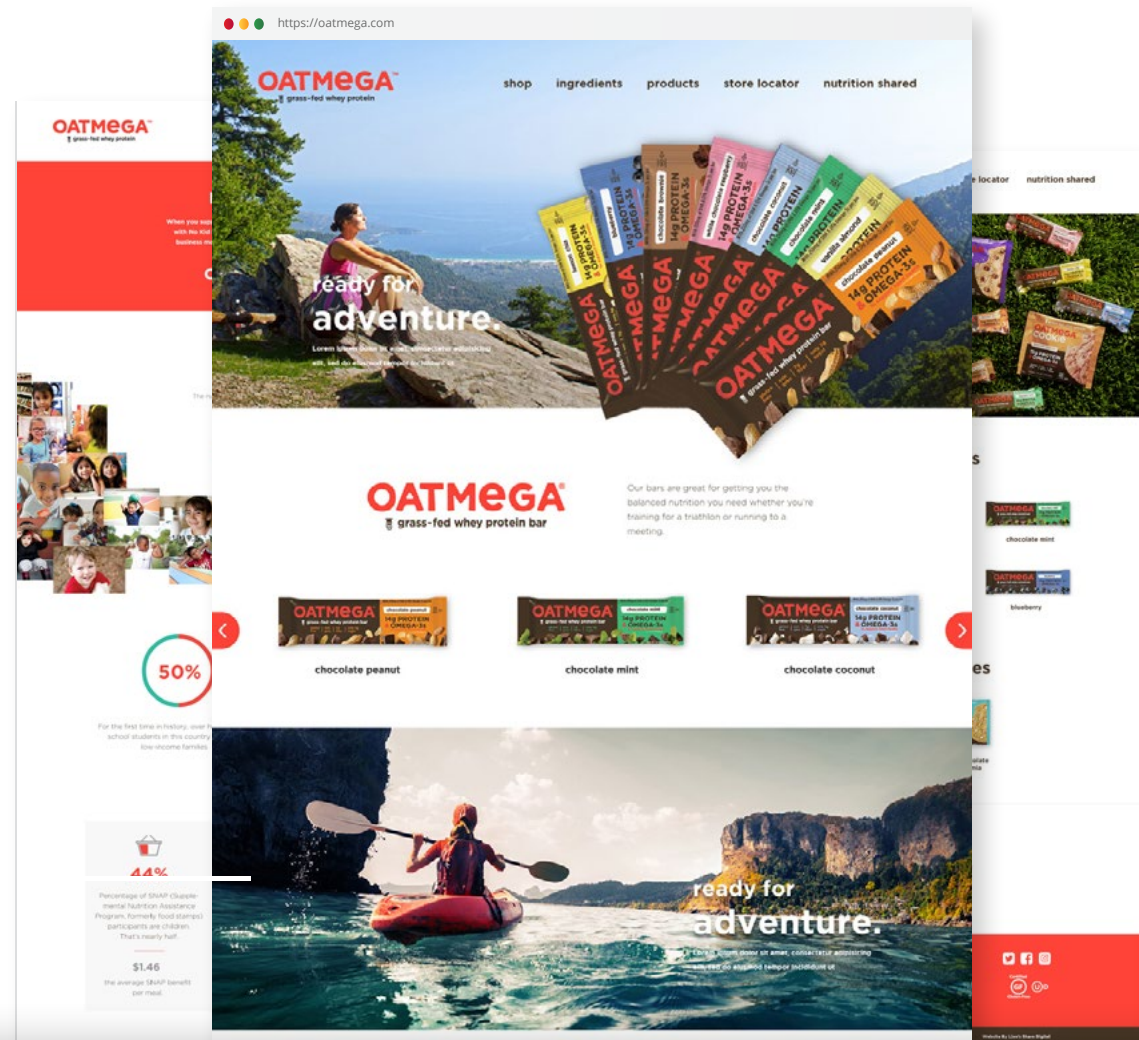
Yes, Whey! Oatmega is a different kind of protein bar. Their whey protein comes from happy New Zealand grass-fed cows that are pasture-raised and antibiotic free. They promote a strong body, strong mind, and a strong life. Products can be purchased online or through select local retailers.

What We Did

100% Custom Design and Developed WordPress Website, Store Locator, Content, eCommerce Integration, SEO

To view full website please visit:

www.oatmega.com



1. Challenge

- No website where customers could access product information or find out more about the brand.
- An eCommerce solution was built, but needed to be linked to from a new custom site.

2. Solution

1. **Design an eye-catching website to showcase their lifestyle brand.**
2. **Customize graphics** to highlight the product packaging, ingredients, and health benefits.
3. Develop a **strong user experience** with seamless transitions between the site and the online shop.

Our Clients

Building a digital presence that speaks.



KUKA

“ We leveraged Lion’s Share’s UX and UI expertise when determining the most pragmatic approach for our online marketplace. Jesse and his team were instrumental in driving the overall design and user interaction to provide an intuitive purchasing experience for our global customers. The Lion’s Share team is always a pleasure to work with and we look forward to entrusting them with future web-related projects. ”

Christy Gentile

Project Manager

+ Lion's Share Digital

Crafting experiences that propel you forward.

You'll be communicating with



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ALICIA HORN
Project and Content Manager
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Office: 512.522.5063

A large square box with a thick orange border. Inside the box, at the top center, is a large black plus sign (+). Below the plus sign, centered, is the text "VISIT OUR WEBSITE" in black, uppercase letters. Below that, centered, is the website address "LIONSSHAREDIGITAL.COM" in orange, uppercase letters, underlined.