



LION'S SHARE DIGITAL

We craft digital brand experiences that connect.



LION'S SHARE DIGITAL

WE DESIGN YOUR STORY

We believe in the power of leading the pack. In crafting a digital brand presence that propels clients forward in their respective industries and markets. Our solutions give individuals and corporate brands a resounding personality and voice across the digital landscape.

At Lion's Share Digital, we embrace the definition of our name, the largest portion, for our clients. The love of music is the driving force behind our creativity and developing an engaging online presence for artists, music festivals, and thriving brands. Whether you are a one-man/one-woman act or a thriving enterprise, we want you to step up and be heard above the static of your competitors.

Boundless creativity and unconventional planning frame our project conception process; gearing strategies and campaigns toward steady growth and momentum. It's no secret that success isn't achieved overnight. **Our process results in a strong brand foundation that continues to expand and thrive over time.**

Specialties include: creative design, branding, website development, ecommerce, social media strategy, SEO, digital communications, and print media. **We're here to obsess over your success.**

Austin's Top Web Design Firm for Creative Industry Organizations



THE GLITCH MOB

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DESIGN STUDIO

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AMPLIFY YOUR BRAND

We relentlessly pursue creating a brand that tells your unique story. From strategic planning and brand identity to web development and fan monetization, our team of innovators build platforms to propel you forward.



Website Development

Make your digital mark.

We specialize in Wordpress, giving you access to an engaging, modern, user-friendly site. SEO friendly, responsive, with plugins and upgrades to support your business expansion. Example artists and music festivals include **The Glitch Mob, CloZee, Beats Antique, Psybmonic, Boreta, Seismic Dance Festival,** and **Summer Meltdown Festival.**



eCommerce

Turn visitors into fans, and fans into buyers.

We've created successful eCommerce solutions for artists like CloZee, Beats Antique, and Psybmonic. Turn your website into a revenue-generating machine with a Shopify, WooCommerce, storefront or a custom solution to meet your exact needs. Increase your revenue with event pre-sales, event tickets, and merchandise all from your website.



Branding

Create a strong connection.

We develop brand narratives that generate trust, engagement, and long-lasting fans.



Design

Distinct. Striking. Unforgettable.

Inspired designs and inventive messaging shape your unique brand vibe. We'll express your story through naming, logo creation, color palette selection, and content creation. You work hard to captivate audiences. Our design approach will ensure your work truly shines.



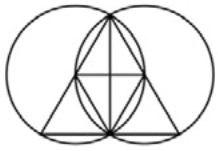
SEO

Stand up. Stand out.

Search engine algorithms change often and old strategies can lead to penalties. We focus on best-in-class strategies to use keywords properly, implement a powerful local strategy, and ensure your social platforms do their part.

View Project Examples





THE GLITCH MOB

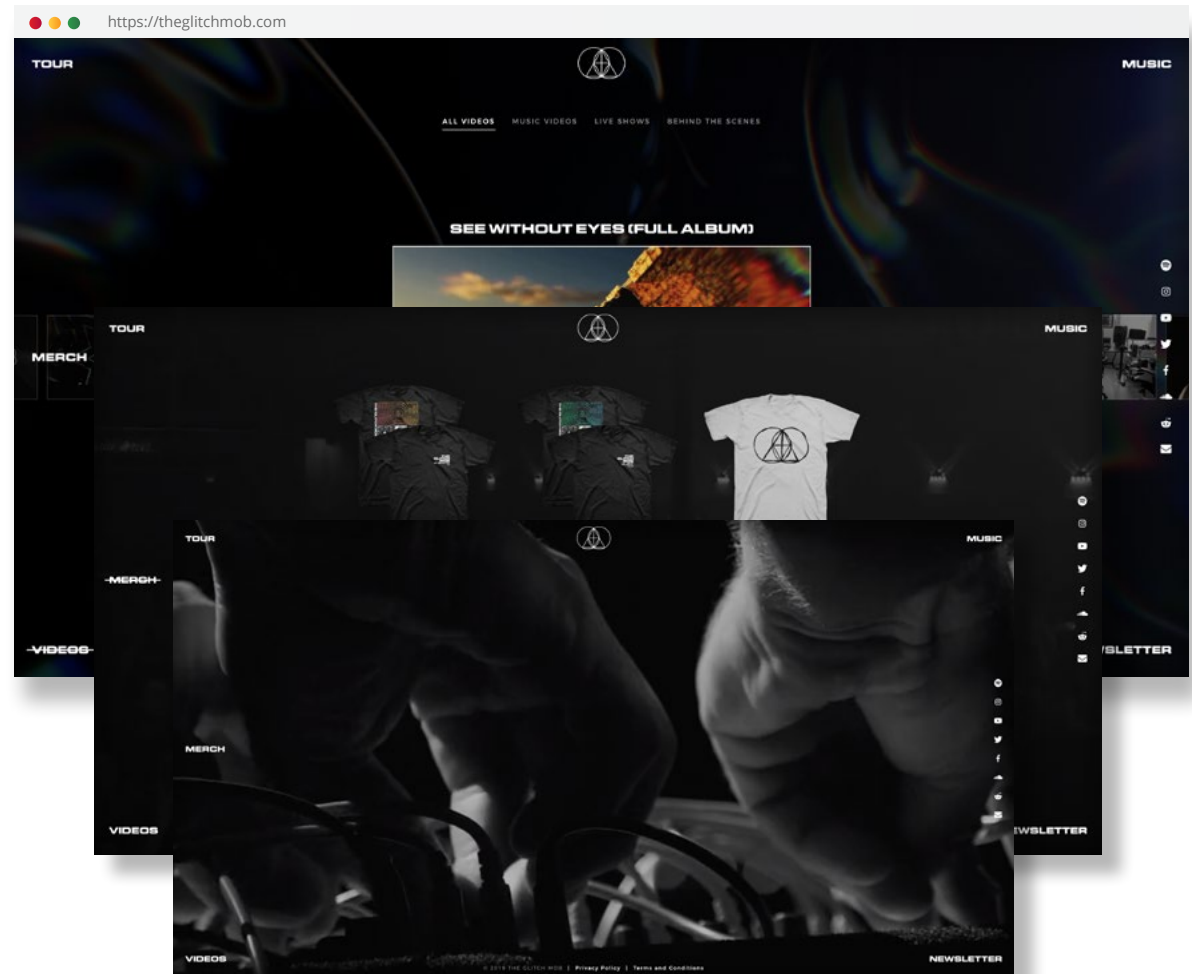
The Glitch Mob is an American electronic music group from Los Angeles, California. It consists of edIT (Edward Ma), Boreta (Justin Boreta), and Ooah (Josh Mayer). Chris Martins of LA Weekly noted that they, "have undoubtedly found the largest audience of any L.A. beat scene artist yet.

What We Did

100% Custom Design and Developed WordPress Website, Shopify Integration, Content, SEO

To view full website please visit:

<https://theglitchmob.com/>



1. Challenge

- Current platform was **difficult** for fans to discover their work, merchandise, tour dates, or connect on social media.
- Website was **not easy to update** without sacrificing quality.
- Website did not display properly on a desktop, tablet, or mobile device.

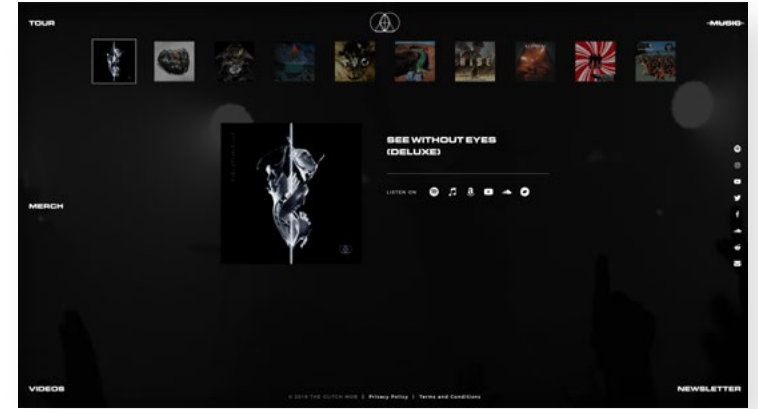
2. Solution

1. Develop a custom designed website to capture their passion for music, art, and the community.
2. Create an impressive display of their music and videos.
3. Implement Shopify to showcase and sell merchandise quickly and easily.
4. Develop a mobile-friendly, easy to update, search engine-optimized website.

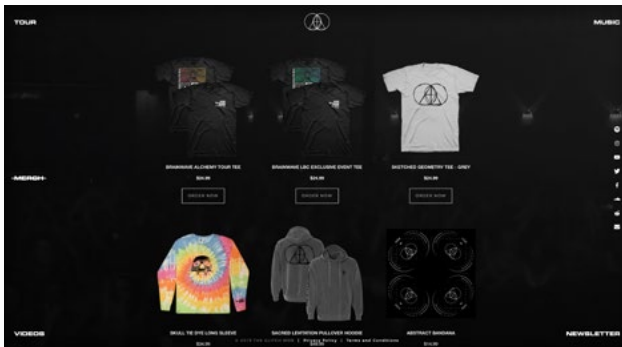
The Glitch Mob Project Portfolio



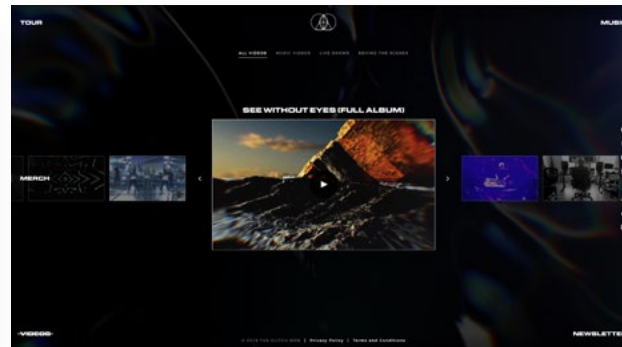
Home



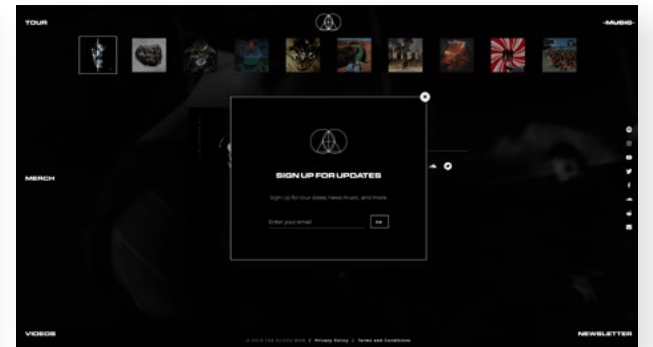
Music



Merch



Videos



Newsletter



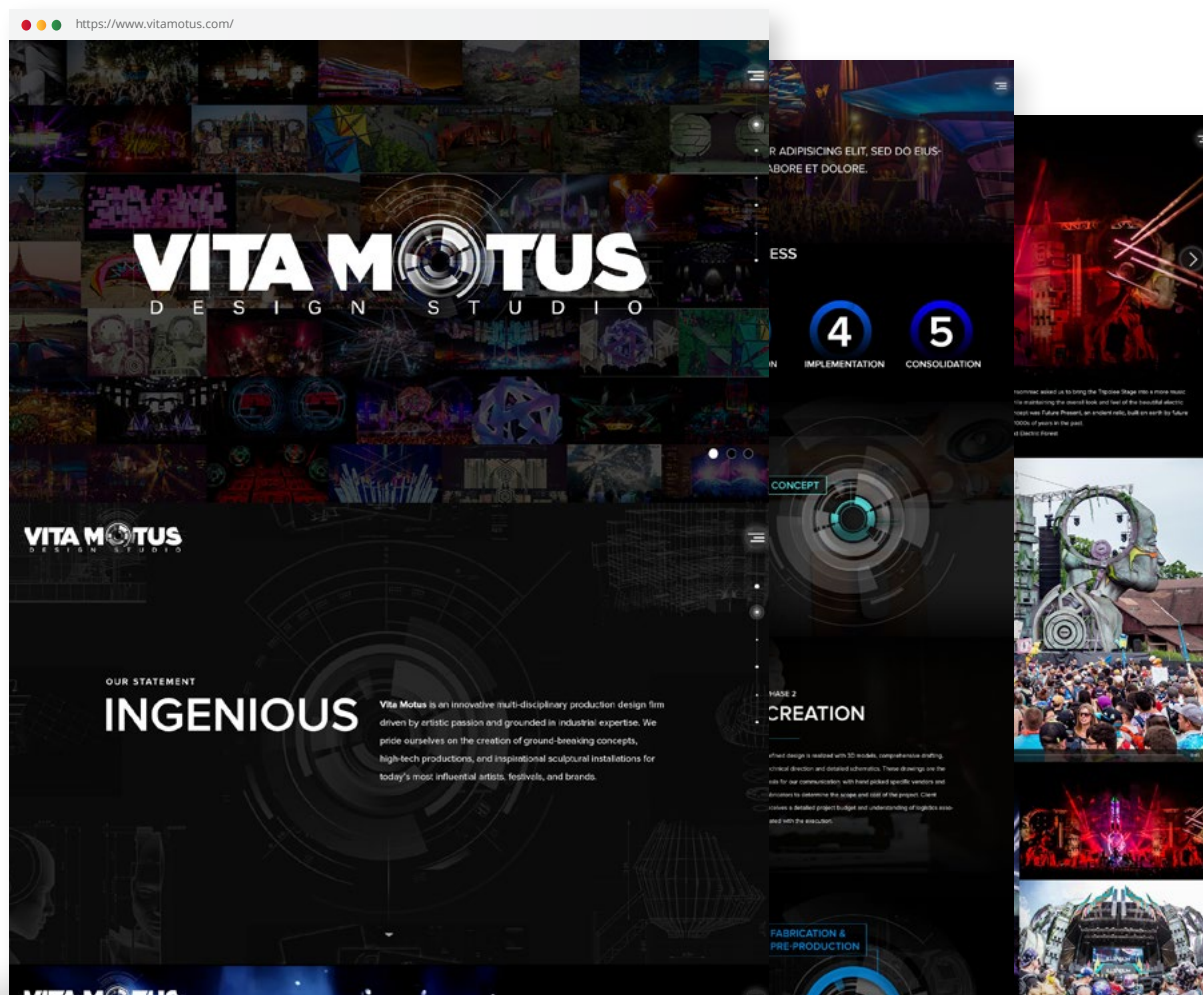
Vita Motus is a multi-disciplinary design firm that implements innovative techniques to create products and environments which set trends and forge new paths in the entertainment and design industries. Driven by a balance of artistic passion and industrial design expertise, **Heather Shaw, CEO** has extensive experience working in automotive, interactive and environment designs, TV, live theater sets, traveling tour stages, and product development and design.

What We Did

100% Custom Design and Developed WordPress Website, Portfolio, SEO

To view full website please visit:

<https://vitamotus.com/>



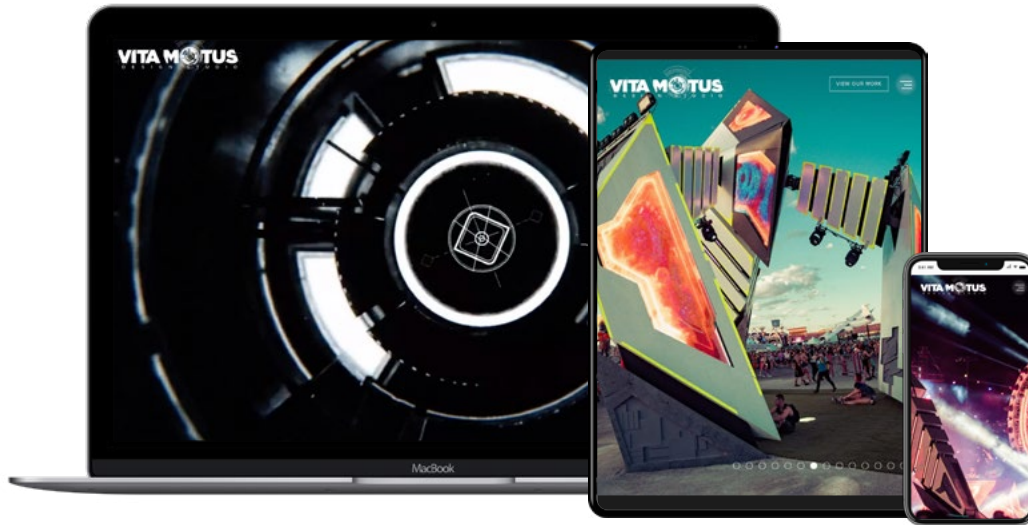
1. Challenge

- The previous website **did not showcase** the artistic passion or unique and innovative ideas embodied by the design firm.
- The website was **disjointed and inconsistent**, making it difficult to navigate.

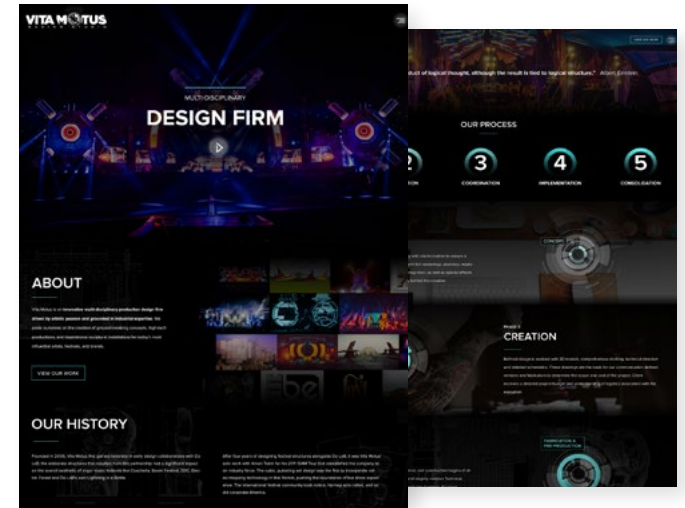
2. Solution

1. Rework the site design to capture **Heather Shaw's** passion for music, art, design, and community.
2. **Create a portfolio** to proudly display the the work developed for their clients.
3. Create **video and photo displays** to showcase the innovative solutions and stunning designs developed by their team.
4. Develop a **mobile-friendly, search engine-optimized**, easy to update website.

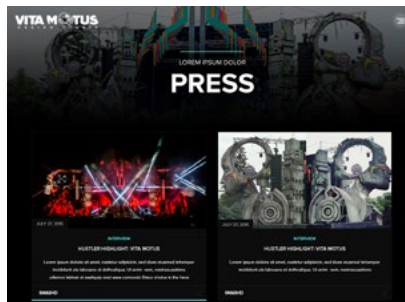
Vita Motus Project Portfolio



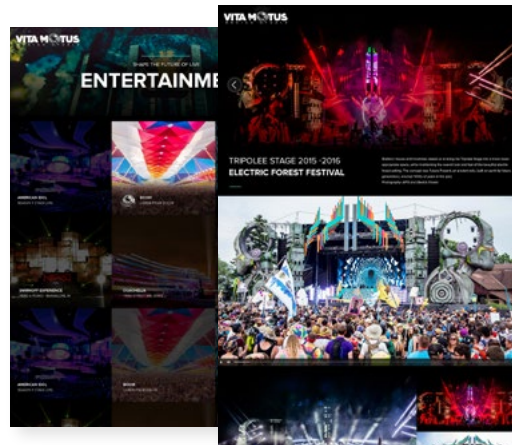
Home



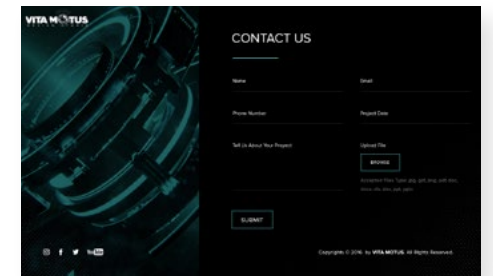
About / Process



Press



Portfolio



Contact

PSYMBIONIC

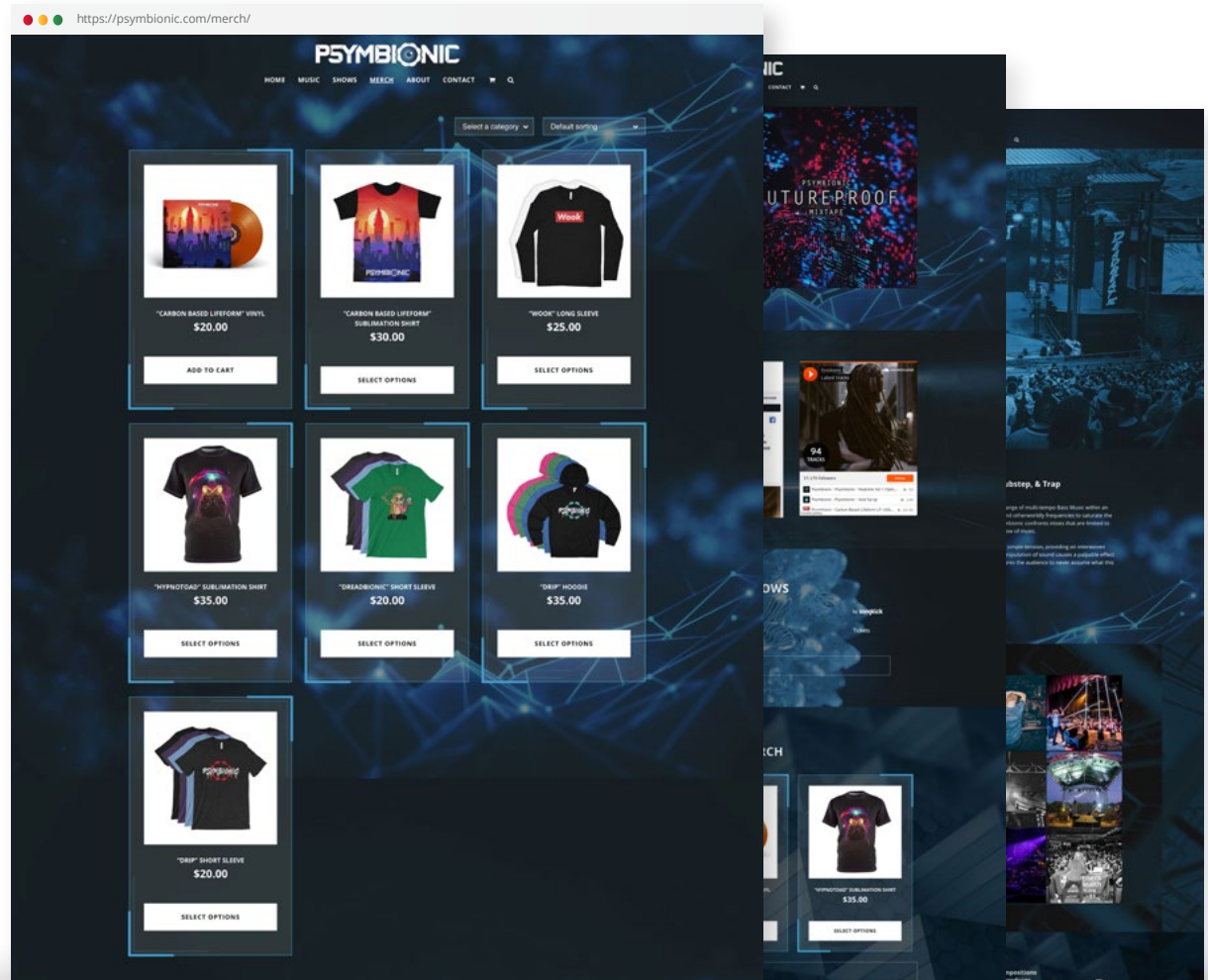
John Burcham has been moving bodies and turning heads as Psymbionic for several years in all corners of the USA, playing with acts such as Bassnectar, STS9, Big Gigantic, ill.Gates, Excision, EOTO, and Tipper. His passion and innovation in the music world are showcased through album releases on Muti Music and MalLabel, as well as in his role as label manager for the popular Electronic imprint **Gravitas Recordings**.

What We Did

100% Custom Design and Developed WordPress Website, Shopify Integration, Content, SEO

To view full website please visit:

<https://psymbionic.com/>



1. Challenge

- Customers did not have access to Psymbionic products online content.
- No website where customers could find out more about the artist projects, music, news...

2. Solution

1. Create a website that the client could **easily access and update**.
2. Strengthen the eCommerce experience and implement Shopify to showcase and sell merchandise quickly and easily.
3. Create an **engaging website** where users can easily learn more about the brand.
4. Develop a **mobile-friendly, search engine-optimized**, easy to update website.

SUMMER MELTDOWN

Summer Meltdown is a multi-day music and camping festival that takes place every August in Darrington, WA. On its 14-year run, the festival is internationally acclaimed for its stunning location, diverse music lineup, and plethora of exciting outdoor activities.

What We Did

100% Custom Design and Developed WordPress Website, Artist Pages, Logo and Branding, Custom Illustrations for Flyer and Website, Merchandise,



1. Challenge

- **Lacked a brand presence** or logo for the 2018 Summer Meltdown Festival.
- Desired new illustrations for event posters and other key marketing assets.
- **Needed a new website** to match the new brand identify for the event.

2. Solution

1. Create a fresh audience appealing **logo**, designed to convey the festival's idyllic atmosphere.
2. Design **custom illustrations** to match the logo.
3. Create **multiple marketing assets**: venue and camping map, sponsor deck, full credentials, handbills, and others.
4. Designed **banner ads and social media graphics** to match the new branding.
5. Developed a **custom website** and managed hosting and DNS to ensure site performance.

Summer Meltdown Project Portfolio



Website



Merch



Full Credentials



Poster / Schedule / Print and Web Graphics



Handbill



Sponsor Deck

Boreta

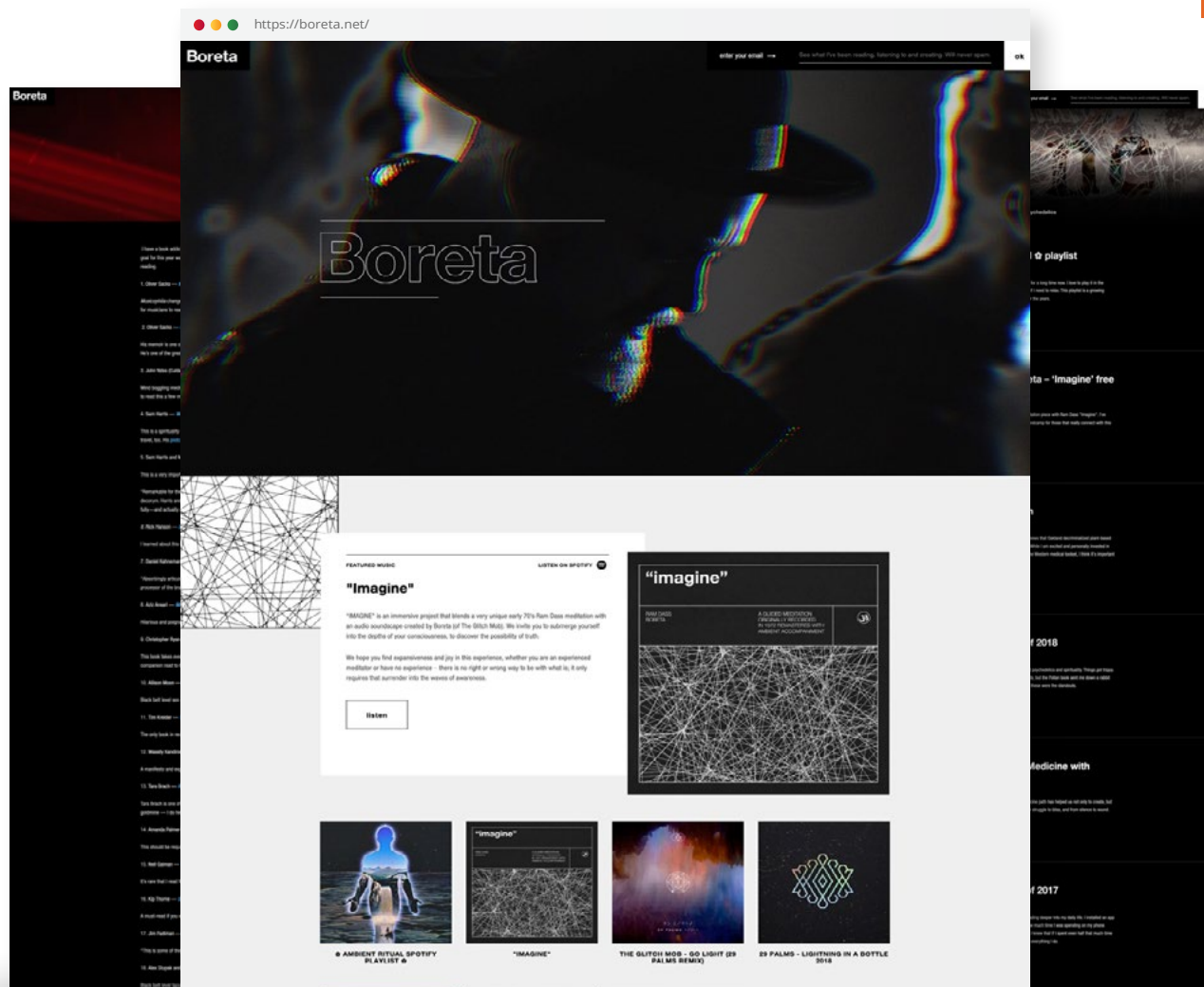
Justin Boreta is an electronic music producer, and founding member of The Glitch Mob, a Los Angeles-based live electronic group. Justin is also an emerging voice in the meditation and psychedelic medicine community with projects and podcasts with figureheads like Ram Dass and Aubrey Marcus.

What We Did

100% Custom Design and Developed WordPress Website, Stylish Animations, Newsletter Registration

To view full website please visit:

<https://boreta.net/>



1. Challenge

- Current **platform** was **difficult for fans** to discover Boreta's work, podcasts, or links to social media.
- No existing page to promote or sign-up for an **email newsletter**.

2. Solution

1. Create a foundation to grow Boreta's email list.
2. Elegantly **express Boreta's brand** through digital imagery, video, and interactive web elements.
3. **Design a website** allowing for easy updates to text, imagery, and page layouts.
4. Develop a website to **seamlessly add future projects** and blog pages.
5. Create a compelling and **eye-catching layout** that properly displays on a desktop, tablet, or mobile device.

Our Clients

Building a digital presence that speaks.



“ Lion’s Share has been an absolute pleasure to work with. They went above and beyond to provide awesome art for our campaigns, and were super responsive throughout every project. Assets came in on time, and the custom solutions they built for us, as well as their principles of caring for customers and being good people, have stood the test of time. We highly recommend Lion’s Share for both design and website needs! ”

Lia Holland

Marketing Manager

+ Lion's Share Digital

Crafting experiences that propel you forward.

Connect with us.



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A large square box with a thick orange border. Inside the box, at the top center, is a white plus sign. Below the plus sign, the text "VISIT OUR WEBSITE" is written in white, and below that, the website address "LIONSSHAREDIGITAL.COM" is written in orange and underlined.